

JOB TITLE
Communications Intern

LOCATION Franklin, Tennessee

CAREER AREA
Golf Administration

EMPLOYMENT TYPE Internship

DATES May-July, 2025 REPORTS TO
Darren Reese
Director of Communications

Job Description

Are you looking to grow your career in sports communications? Now is your chance to do so in one of the fastest growing areas of the country ... Music City, USA. The Sneds Tour – a state-wide junior golf tour headquartered at Golf House Tennessee in beautiful Franklin, Tenn. – is looking to hire a qualified candidate for the position of Communications Intern to join our team in 2025. Candidates must be motivated and enthusiastic with an interest in the game of golf, good organizational and communication skills, and a strong background in social media, photography and video. The candidate will work under the Tennessee Golf Foundation's Director of Communications.

Essential Duties and Responsibilities

- Create regular content for the Tennessee Golf Foundation's junior golf accounts (@ TGFJuniorGolf) by attending tournaments on a regular basis throughout the summer. This will include photography and short video reels daily
- Communicate with summer staff members across the state on a daily basis to gather content for social media to get an equal amount of representation across the state
- Bring new ideas to the table as to how to grow the @TGFJuniorGolf social media platforms and make them more consistently engaging
- Form and maintain productive working relationships with the Sneds Tour staff, as well as competitors, parents, donors, sponsors, golf course staff, etc
- Be a model representative of the Tennessee Golf Foundation mission at junior golf tournaments

Job Qualifications

- Excellent communication, public speaking and public relation skills; must be comfortable interacting with new people on a daily basis
- Proficiency in using a DSLR camera for both photography and videography
- Proficiency in Adobe Creative Suite (Photoshop, Premiere Pro, Indesign) and Canva, as well as other apps that you are comfortable with for reel creation
- Experience in social media, media relations or sports information is ideal
- Self-starter, ability to work independently with an exceptional attention to detail required
- · Golf knowledge is a plus
- Must have reliable transportation and willing to travel throughout the state of Tennessee; travel expenses will be paid for fuel mileage
- · Willingness to work early mornings and an occasional weekend
- Ability to live in Franklin/Nashville or the surrounding area throughout the duration of the internship

Compensation and Benefits

- Paid internship (\$500 weekly)
- Work-related expenses will be provided for travel outside of middle Tennessee (meals, fuel)
- Staff apparel
- Golf privileges for employee at The Little Course and Vanderbilt Legends

Physical Requirements

- Stand and walk for extended periods of time
- Work outside in extreme weather and temperatures with direct sun exposure
- Use of hands with computers, cell phone, camera
- Able to operate a golf cart
- Have reliable transportation to drive to tournaments
- Own personal computer and cell phone for writing, emailing, social media

If you are interested

Interested candidates should forward their resume and work portfolio via email to:

Darren Reese Director of Communications, Golf House Tennessee 400 Franklin Road Franklin, TN. 37069 dreese@tngolf.org

Application deadline: Position is open until filled

The Tennessee Golf Foundation is an Equal Opportunity Employer